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Modius Names Ed Sterbenc as Vice President, Corporate Sales

Modius Welcomes Sterbenc to Executive Management Team

SAN FRANCISCO, CA--(September 20, 2009) – Modius, Inc., a leading provider of availability and performance monitoring software for data center management, today announced Ed Sterbenc would join the management team as VP, Corporate Sales. Mr. Sterbenc is a senior executive with proven track record of driving growth and profitability in competitive global customer markets. Sterbenc’s professional experience includes leadership roles developing and directing high impact teams, organizations, and partnerships.

"We are very excited to have Ed Sterbenc join the Modius executive team to help lead our next growth phase. He is both the seasoned technology executive and savvy leader for which the Modius team was looking, and we are thrilled to welcome him," said Craig Compiano, CEO, Modius.

Sterbenc’s most recent role was as VP-Worldwide Field Operations at Blue Vector, a software company whose Aspect Oriented Programming innovations powered massively scalable edge processing applications in arenas such as pharmaceutical ePedigree, retail distribution and cold chain tracking.

Previously, Sterbenc served as VP-Sales for the Americas at Nimsoft, where he was responsible for all revenue generating activities in the region, including lead generation, pre-sales technical support, inside and outside sales. In this role, Mr. Sterbenc led the delivery of nearly 60% of the revenue of the company as it grew from under \$10M to \$29M in annual sales.

"Through its Availability and Performance Monitoring software, Modius provides customers a quick ROI by helping to prevent outages, lower OPEX, increase capacity and improve efficiency," said Ed Sterbenc. "I am proud to be a part of the Modius team, and look forward to sharing this compelling solution with data centers around the world."

Mr. Sterbenc has degrees in Industrial Management and Computer Science from Purdue University awarded with honors. A member of Mensa, he is also an accomplished musician, sailor and amateur astronomer.

About Modius

Modius® Inc. develops intelligent measurement systems for mission-critical facilities that improves business continuity, energy performance, and carbon management. Modius provides a next-generation monitoring and measurement suite that captures in real-time the current status of Availability, Capacity and Efficiency (ACE) across an entire enterprise, including all data centers, call centers, and server rooms.